

PRATIK NARAYAN

SENIOR WEB DEVELOPER

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PROFESSIONAL SUMMARY

Senior Web Developer with 5+ years of experience building high-performance WordPress and Shopify websites for startups, agencies, healthcare, eCommerce, and corporate clients. Experienced in custom theme development, Shopify Liquid, WooCommerce, Elementor, performance optimization, and technical SEO. Successfully delivered 100+ websites with a focus on speed, scalability, user experience, and business growth.

PORTFOLIO & LINKS

Portfolio: portfolio.markonesolutions.in

LinkedIn: linkedin.com/in/pratik-narayan

TECHNICAL SKILLS

Web Development: -

- **Frontend:** HTML, CSS, JavaScript, Bootstrap
- **CMS & Platforms:** WordPress, Shopify, Wix
- **Custom Development:** PSD/Figma to HTML/Wordpress, Custom Template Development

Design Tools: -

- Figma, Canva, Photoshop

SEO & Analytics Tools: -

- Technical SEO, Google Search Console, PageSpeed Insights

Additional Tools & Frameworks: -

- Elementor Pro, WPBakery, VisualComposer, Divi Builder, WooCommerce, Liquid (Shopify)

SOFT SKILLS

- Strong communication and collaboration
- Problem-solving and attention to detail
- Time management and prioritization
- Leadership and team mentoring
- Adaptability to dynamic project requirements

PROFESSIONAL EXPERIENCE

Senior Web Developer - Spinta Digital | Chennai (Apr 2024 - Feb 2025)

- Developed 40+ responsive WordPress and Shopify websites.
- Built advanced Shopify custom sections using Liquid.
- Optimized websites for SEO and Core Web Vitals.
- Worked with international clients across multiple industries.

- Improved website load times by 25% through performance optimization.
- Led the development of an e-commerce Shopify store, increasing client sales by 40%.
- Successfully launched IIT Bombay and ITC competition websites for college students.
- Trained 3+ web interns, enhancing team productivity.
- Integrated third-party plugins including payment gateways, Calendly, and Tutor LMS.

Senior Web Developer - TheDigiAlly - Mumbai (March 2022 - January 2024)

- Designed responsive, mobile-first websites using WordPress & Wix.
- Migrated 15+ websites to WordPress, improving content management and UX.
- Increased organic traffic by 20% through SEO best practices.
- Developed, maintained, and optimized 80+ websites using WordPress & Wix.
- Oversaw end-to-end website development, blog posting, and maintenance.
- Trained 4+ web interns, enhancing team knowledge-sharing.
- Converted PSDs and Figma designs into pixel-perfect web pages.

WordPress Developer - Ultra SEO Force - Assam (May 2021 - February 2022)

- Developed, maintained, and optimized 50+ websites using WordPress.
- Built dynamic and user-friendly websites with a focus on custom solutions and performance optimization.

Freelance Web Developer (January 2020 - Present)

- Delivered 150+ WordPress website solutions for small businesses and entrepreneurs.
- Specialized in quick turnarounds for Shopify and WordPress projects.
- Maintained and enhanced client websites with regular updates and optimizations.

EDUCATION & CERTIFICATIONS

Bachelor of Commerce

Vindhyawasini Mahavidyalay - [2017 - 2020]

MBA (IT)

Lovely Professional University - [2022 - 2025]

Certifications:

- **WordPress Development** - Udemy (2020)
- **Website Designing** - Masai School
- **UI/UX Design** - Dropout Academy

ADDITIONAL INFORMATION

- **Languages:** Fluent in Hindi & English
- **Hobbies:** Keeping up with web development trends, exploring new technologies & UI/UX innovations.
- **Awards/Activities:**
- **Productivity Powerhouse Award** – TheDigiAlly (2023)
- **The Website Wizard Award** – Spinta Digital (2025)